

## FINANCIAL SERVICES

### Orion credit union announces next president and CEO

By [Aisling Mäki](#), Daily Memphian

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Ashley McDurmon will become the next president and CEO of Memphis-based [Orion Federal Credit Union](#) on Jan. 1, following Daniel Weickenand's retirement at year-end.

McDurmon has more than 20 years of experience in financial services. For the past five years, she has served as executive vice president and chief financial officer at Orion, the Mid-South's largest credit union with 70,000 members and more than \$1.2 billion in assets.

"Ashley has played an integral role as a leader at Orion since 2019," said Weickenand, who announced his retirement late last month. "She has a deep working knowledge of Orion's financial tactics and everyday operations, plus the talent to fuel Orion's future growth strategy. It will be a seamless transition."



Ashley McDurmon (Courtesy Orion Federal Credit Union)

youngest woman partners at Horne, a top 25 accounting firm. She led the company's financial institutions practice group.

McDurmon earned her bachelor's in business administration in accountancy from Freed Hardeman University and is a graduate of the Southeastern School of Banking.

"Banking institutions are the hub of economic activity and development in our communities," she said. "What a gift it is to lead Orion, a customer-owned financial institution that is uniquely positioned to serve individuals, families, and businesses as they realize their biggest financial goals and life dreams."

McDurmon also serves on the board of directors for the Overton Park Shell and on the Memphis Symphony Orchestra's Circle of Friends.

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### **Aisling Mäki**

Aisling Mäki has spent the better part of two decades writing about Memphis. A former digital journalist for WMC Action News 5 and staff reporter for Memphis Daily News, her work has also appeared in The Commercial Appeal, High Ground News, I Love Memphis, Inside Memphis Business, The Memphis Flyer, Memphis Parent, Memphis Magazine and Tri-State Defender.

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